

A Guide to Online Voting for Membership Organizations



What is Online Voting?

Online Voting is when organizations give their members the opportunity to cast their votes days, weeks or even months before their meeting.



The Lumi platform, which has been designed specifically for member based organizations and associations, allows for your members to login and cast their votes electronically in advance of your meeting – for a time period that you decide. Only authenticated members can access the Online Voting platform.

Online Voting is:

1. A platform to significantly increase the accessibility of your meeting, removing geographic and time constraints.
2. Designed to manage tens of thousands of votes over an elongated period.
3. An effective way to increase the efficiency and engagement of your meeting.
4. A way to decrease your environmental impact, by foregoing direct mail (paperwork).
5. Managed entirely online via the Lumi AGM Mobile platform.



What are the benefits?

There are a wide variety of benefits to utilizing the Online Voting platform for your next meeting or AGM to ensure as many of your members as possible can participate in voting and elections.



Greater accessibility

to a wider member base.



Voting can be open for **days, weeks or months**.

The core 'behind the scenes' infrastructure can handle tens of thousands of responses over a lengthened voting period.



You can see a snapshot, **dynamic view of the Online Votes** whilst the poll is open.



Complete transparency on how each individual member has voted if required.



Easy transition between the Online Voting period and the meeting day makes for a seamless user experience.



Instant reports available.



Ability to add new **'Questions'** if needed.



Fully integrated into the core Lumi meeting management software.



Can include **legal voting** questions (for, against, abstain) or single/multi-choice questions e.g. elections.



Compatible with all types of meeting (in-room, hybrid or virtual).



Highly inclusive method that doesn't alienate your members.



Allows for **maximum engagement** and volume of votes cast.



How would we incorporate it into our meeting?

The process is very straightforward, we have broken down all the stages of working with the Online Vote platform below. Rest assured, we will be with you every step of the way to ensure the smooth transition and adoption of this method for your members.



Interested?

If you would be interested in incorporating Online Voting for your next annual meeting, get in contact with our team here at Lumi. We'd love to help you offer your members a more accessible, fully electronic way to vote and participate in your next meeting.



CONTACT US

