

# A guide to brand customization



# Login experience

There are many visual options that can be customized on the Lumi online platform.

The login page is the first thing your participants will see when navigating to your meeting link.

| Shareholder   |  |   |
|---|--|---|
| Guest   |  | ۲   |
| Further Support<br>Shareholder Support<br>Please contact the Company's or<br>March 2022 on 0330 123 4567 or<br>outside the UK for Your unique us<br>outside the UK for Your unique us<br>intes are open 9:00am to 5:00pm<br>@ ENGLISH | egistar before 11:00<br>44 121 123 4567. If<br>ername and pass<br>Monday to Friday<br>CANCEL | Dopm on the 30<br>You calling from<br>word. |

# Login choices



# Meeting title Choose to display the title of the meeting to ensure that all participants know which 187-377-287 meeting they are about to join. This can also be hidden. PHOENIX INDUSTRIES ← Phoenix Industries AGM Title First Name Guest access Surname Name Guests, if enabled, simply complete a Company form to access the platform. The content of the fields can be customized. ENGLISH CANCEL CONTINUE Logo Besides having your logo on the login page of the platform, it can also be added to the home page.

## 

Ben Riley

→ Log out



#### **Phoenix Quarterly Results**

#### On the right-hand side of the web page you will see the Zoom window:

You must connect your Computer Audio to the Zoom meeting that is integrated into the Lumi Platform.

To do this Click on the blue "Join" button that pops up on the Zoom panel

#### Voting

For those with voting rights, the vote will automatically appear when opened. Here you will see the voting question and voting options. Simply then click on your desired selection. You will note that a "vote Received" message appears to confirm your vote has been cast. To change your vote, simple click on another selection. You will not your vote a dray three while the voting period is open. Once the vote has closed, your last selected vote will be submitted. If you do not select any of the voting aptions within the prescribed amount of time, your vote will not be cast and therefore will be considered as not counted.

#### Verbal Questions:

During the meeting if you wish to verbally speak then please click on the 'Participants' icon, then click the 'Raise Hand' icon.

The Host will be notified that you wish to speak, and you will be required to wait until granted access to unmute and then speak.

Once the access to speak has been granted;

You will be prompted to click "ALLOW" on the pop up from your web browser to give your browser access to your microphone (you only need to do this the first time you speak)







# Live meeting

The platform colors and logo can be changed and are reflected on the login page.

We can also change the color and format of the text, add links to websites and make bullet point or numbered lists. Specific paragraphs can be hidden from guests for example, the voting section, since guests are not allowed to vote. A copy of the recommended text has been included at the end of this guide.

# Logo







# Guide | Brand customization

# Homepage

Here's a copy of the recommended text on the 'Home Tab' which can also be customized if required.



# Example Text:

#### PARTICIPATING IN THE MEETING

To listen to the Meeting, select the broadcast tab which appears on the right side of the screen on a computer or at the bottom on a mobile device. Press play to participate in the Meeting. You must have audio enabled on your device and the stream unmuted.

## VOTING

Once voting has opened, the voting tab will appear on the navigation bar at the top of your screen. The resolutions and voting choices will then be displayed. After you vote, a message confirming "vote received" will appear. Your vote can be changed by simply clicking the other option. If you wish to cancel your vote, please press "Cancel".

## QUESTIONS

Questions can be submitted at any time during the Meeting until the Chair closes the session. To submit a question, select the messaging tab at the top of your screen. Type your message within the text box at the top of the messaging screen and then click the send button. Please note that questions submitted during the Meeting via the online platform will be moderated before being sent to the Chair.

## DOCUMENTS

You can access the meeting documents by clicking on the document tab at the top of the screen.

#### **TECHNICAL INFORMATION**

Caution: Internal network security protocols including firewalls and VPN connections may block access to the Lumi platform. If you are experiencing any difficulty connecting or watching the meeting, ensure your VPN setting is disabled or use a computer on a network not restricted to security settings of your organization.

in lumiglobal lumiglobal.com

